Going from the classroom to the studio: the birth and infancy of Stats + Stories

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Abstract

There are statistics behind the stories that are reported and there are stories behind these statistics. In this talk, I describe the collaboration between statisticians and journalists to develop a podcast to address this issue. The history and context for the 5 year old Stats+Stories podcast will be presented. The steps for implementing this podcast along with its evolution and future will be described. A consideration of what is needed to develop this in other languages will be discussed.